



LI2DAY Contacts:
Kristie Moore, LI2DAY, media@li2daywalk.org
Ginny Salerno, LI2DAY Executive Director longisland2day@yahoo.com
FOR IMMEDIATE RELEASE

**LI2Day Breast Cancer Walk Awarded \$315,000 to Long Island Beneficiaries
and Acknowledged Walkers and Sponsors During the Annual Appreciation Luncheon.**

HAUPPAUGE, NEW YORK –October 13, 2017 – LI2Day held their Annual Appreciation Luncheon on October 4, 2017 at Carrabba’s Italian Grill and Restaurant in Smithtown, New York. The Appreciation Luncheon was held to \$315,000 disperse funds to local beneficiaries and honor individuals and sponsors for their dedication, hard work and support of the 14th Annual LI2Day Breast Cancer Walk, which was held on June 10, 2017.

Salerno said, “Everyone involved in LI2DAY shares a common thread – we all want a cure for breast cancer and we realize that research is ongoing and we support those initiatives. In the meantime, Long Islanders need our help now with the day-to-day things that we, as healthy people take for granted like, housework, childcare, and financial stability.” More Long Islanders can receive the assistance they need with programs funded by the LI2Day Walk in cooperation with our beneficiary organizations. In the last 14 years LI2DAY has raised over \$6 million dollars. During the luncheon LI2DAY awarded checks to:

2017 Beneficiary Organizations

- Adelphi NY Statewide Breast Cancer Hotline & Support Program
- Babylon Breast Cancer Coalition
- Brentwood Bay Shore Breast Cancer Coalition
- Brookhaven Memorial Hospital Medical Center Women’s Health & Resource Center
- Cold Spring Harbor Laboratory
- Cure Mommy’s Breast Cancer
- Ellen Hermanson Breast Center at Southampton Hospital
- Islip Breast Cancer Coalition
- Lucia’s Angels
- Manhasset Women’s Coalition Against Breast Cancer
- North Shore Neighbors Breast Cancer Coalition
- South Nassau Communities Hospital
- Strength for Life
- The Maurer Foundation
- West Islip Breast Cancer Coalition for Long Island Inc.

2017 Special Grant Program

- Sunrise Day Camp
- Cold Spring Harbor Laboratory
- Good Samaritan Hospital
- Maria’Z Hope Foundation
- Sisters of Greater Long Island

There were over 300 walkers who took part in the 13.1-mile, walk but long before the walkers hit the pavement in June, they had a \$500 minimum fundraising commitment to reach. Among those being honored were walkers who exceeded the fundraising commitment with a significant amount of funds. Leading the pack again this year was Pat Miller with \$15,021.76, Keely Harris with \$12,402.00, Mark Harris with \$10,477.00, Susan Shulman with \$5,398.00, Markee Harris with \$4,991.00, Christine Romano with \$4,880, Jennifer Hunt with \$4,750, Christine Wicks with \$3,780, Kirsten Hunt with \$3,585, Stacy Quarty with \$3,480, Lisa Longboat with \$3,126, Margaret Lightfoot with \$3,060, Laura Glass with \$3,050, and Cecilia Vaicels with \$3,006.50.

LI2DAY Executive Director, Ginny Salerno attributes the level of success that the LI2DAY Walk has year after year to the support from local businesses and the members of the Long Island community. Salerno said, "The Appreciation Luncheon is held to acknowledge those who contributed their time, talents and financial support. These contributions are invaluable to LI2DAY and we could not have achieved this level of success without their support. Throughout the year, many businesses play a pivotal role in making the LI2DAY Walk a success. Salerno said, "Contributions range from "in-kind" donation of product or services, sponsorship and monetary donations for the event itself – all of which helps to sustain the walk and enables LI2DAY to donate 100% of the funds raised by the walkers to local breast cancer organizations." For a complete list of the businesses that have contributed, please visit www.li2daywalk.org.

About LI2DAY:

LI2DAY helps Long Islanders fighting cancer! For 14 years, LI2DAY, a local non-profit has raised and donated over \$6 MILLION to fund programs at local organizations that assisted over 157,000 Long Islanders, awarded over \$200,000 in scholarships, and \$294,800 for breast cancer research grant at Cold Spring Harbor Laboratory. LI2DAY's expanded mission in 2014 allows funding for programs that assist all cancers through our beneficiary organizations whose by-laws and funding permit them to do so. Through local grassroots organizations from Manhasset to Montauk, these programs assist with medical expenses, transportation, prosthetics and wigs, physical therapy, child care, research, education and more. **Get involved today! Donate, Sponsor, Participate.** www.li2daywalk.org

Three Events – One Purpose: LI2Day 13.1 Mile Walk – June 9, 2018 ▪ Orangetheory Fitness Hope Runs Here 5K June 10, 2018 ▪ Raphaelson & Levine Hope Runs Here 5K in Loving Memory of Bonnie Levine August 18, 2018

For further information, call 631-863-2DAY (2329) or visit www.li2daywalk.org.

###